

2022 Artstock Artists Studio Tour
Website: www.artstocktour.com

2022 Studio Tour Artists Guidelines:

Every artist must personally fill out their own form and submit their participation fee and completed form by **Monday, July 18, 2022**.

Artists must be present at their site exhibiting their original art. Each site should be designated by **red balloons**. **Artstock signs** can be purchased (contact Bob Berry for details).

The **participation fee** pays for mailings, design and maintenance of the website, development of a poster/flyer, incidental expenses for the Opening Reception, Preview Exhibition, monthly Exhibitions at 1401 Gallery and update of the post card. **This year's fee of \$45.00** is a nominal \$5 increase from 2021 and reflects over all higher costs and the uncertainty of how many artists will choose to participate this year.

The Artstock website will contain the name of each artist, their contact information, a brief description of their art, their Artist's Statement, and up to five representative photos of their work. The website remains online during the entire year, providing an opportunity for continued presence on the internet for all artists.

Artstock Postcards can be reproduced from the Artstock website or purchased from Copy King, 611 West Lee Street, Greensboro, 336-333-9900 (ask for Kay).

2022 Artstock Participants will have an opportunity to show their work at solo or duo exhibitions held monthly at Gallery 1401. So far this year, 8 paintings have been sold through the monthly exhibitions. There will be no commission charged for sales at this Gallery although a ten percent tax deductible contribution to Senior Resources of Guilford is recommended for each sale. These exhibitions will be included in the Arts Greensboro calendar at no charge.

PREVIEW EXHIBITION

Opening Reception: September 9th 6:00 – 8:00 PM
September 12th – September 23th **Gallery 1401** (1401 Benjamin Parkway)

STUDIO TOUR DATE & TIMES

Saturday, October 8 th	10AM – 5PM
Sunday, October 9 th	1PM – 5PM

BY JULY 31, 2022, EMAIL YOUR ARTIST'S STATEMENT AND UP TO 5 PHOTOS (jpeg) OF YOUR WORK TO: berrybob@mindspring.com for posting on the website.

All questions: Bob Berry 336-282-0010

2022 ARTSTOCK STUDIO TOUR APPLICATION FORM

By July 18th, please mail this form, the signed Release of Liability, and a check for the Participation Fee of \$45.00 to Bob Berry, 305 Willoughby Blvd., Greensboro 27408. Make check payable to Bob Berry.

ARTIST NAME:

MEDIA:

MAILING ADDRESS:

HOME PHONE:

CELL PHONE:

WEBSITE:

EMAIL:

VIDEO LINK:

ARTSTOCK TOUR SITE ADDRESS:

PHONE NUMBER:

CONTACT PERSON:

RELEASE OF LIABILITY

I am voluntarily participating in the 2022 Artstock Studio Tour and I am participating entirely at my own risk. I am agreeing to follow whatever state/local COVID-19 guidelines that are in effect at the time of the 2022 Artstock Studio Tour. Further, I agree to hold harmless the volunteer coordinator (Bob Berry) and hereby waive any and all rights, claims or causes of action of any kind against the volunteer coordinator (Bob Berry) arising out of my participation in the 2022 Artstock Studio Tour.

Participant's Name: _____

Participant's Address: _____

Signature: _____ **Date:** _____

PREVIEW EXHIBITION

Again this year, we will kick off the 2022 Artstock Tour with a Preview Exhibition September 12th through September 23rd at Gallery 1401, located at 1401 Benjamin Parkway in Greensboro. The Preview Exhibition will feature examples of art from each Artstock participant. The maximum number of works submitted by each artist will depend on the number of participants in this year's Tour. This is a great opportunity to entertain your art patrons, introduce your art to the general public, and meet the other Artstock artists. I would also note that two pieces were sold during last year's preview exhibition and an additional 8 have been sold at the ongoing monthly exhibitions.

Art delivery for the Preview Exhibition is Wednesday, September 7th 1:00 to 5:00 pm. Please provide a card for each of your artwork that contains your name, the title, media, and price for your artwork. You may also provide an artist's statement that can be displayed adjacent to your pieces.

An Opening Reception for the Preview Exhibition will be held on Friday, September 9th from 6:00 to 8:00 pm. Again this year, our host, Senior Resources of Guilford will provide lite refreshments for the reception.

Contact Bob Berry (336) 282-0010 berrybob@mindspring.com if you have any questions.