

2011 Artstock Artists Studio Tour
Website: www.artstocktour.com
ART ADDS VALUE

2011 Studio Tour Artist Guidelines

Every artist must personally fill out their own form and submit their participation fee by August 26, 2011.

Artists have to be present at the site exhibiting their original art, site designated by red balloons.

The 2011 fee pays for processing letters, mailings, paid advertising, press releases, website, post cards and The Community Art Show. Artstock advertises, but the most successful sites advertise themselves and their art by personal invitations.

Artstock is participating in the United Arts Council's 17 Day arts festival, running September 22 – October 8.

STUDIO TOUR DATES & TIMES

OCTOBER 8, SATURDAY
OCTOBER 9, SUNDAY

(The second weekend of October)

10am – 5pm
1pm – 5pm

THE COMMUNITY ART SHOW:

LOCATION:
Washington Street,
DELIVERY DATES:
8:30am-2:30pm
OPENING RECEPTION:
by IRC volunteers
PICK-UP DATES:
8:30am-2:30pm

SEPTEMBER 26 – NOVEMBER 11

Interactive Resource Center, 407 East
Greensboro, NC
Monday - Thursday, September 12-15,
First Friday, October 7, 5 – 8pm; Sponsored
Monday - Thursday, November 14-17,

THE COMMUNITY ART SHOW: This exhibition will be a great time to meet artists, entertain art patrons and reconnect with the community. Open to greater Greensboro area artist, showing one piece only in these media: painting, photography, sculpture, graphics, pottery, collage, mixed media, fiber or glass. Artwork must be appropriate for a diverse public audience. Artists may submit one piece that is no larger than 3' x 4' and no heavier than 25 lbs. Indoor sculptors need to provide their own pedestals. Artwork must be in a standard gallery format, ready for exhibition. The Studio Tour and The Community Art Show is \$35; The Community Art Show *only* is \$10. Scholarships are available; call 643-6428 for information.

The Community Art Show is participating in the United Arts Council's 17 Days arts festival, running September 22 – October 8.

MATERIAL PICK UP: Site signs, postcards, site lists and maps will be available for pick-up on these dates:

SEPT. 12, 13 and 14: Rains Art & Frame, 4555 Hwy 220 North, Summerfield, Call first: 644-9133

SEPT. 12, 13 and 14: IRC, 407 East Washington Street, Greensboro, M-Wed 8:30am-2:30pm (you can pick up your materials and drop off artwork for The Community Art Show at this site)

SEPT. 13, 15 and 17: Winter Light Gallery, 410 Blandwood Avenue, Greensboro, Tuesday, Thursday and Saturday 11am-2pm or call first

274-7372

VOLUNTEERS:

Carolyn Owen, 643-6428
294-2224
Coordinator

Bob Dudash, 855-3460
Financial

Judith Kastner,
Marketing/Publicity

Joie Lola Chapman, Jim Gallucci, Maggie Fickett, Judy Meyler, Pam Chappell and IRC
volunteers

**SAVE THIS PAGE FOR REFERENCE; RETURN PARTICIPATION FORM to participate in
Studio Tour and The Community Art Show. Additional forms are available at
www.artstocktour.com. Forms may also be picked up at the IRC, 407 East Washington
Street, Greensboro, www.gsodaycenter.org or for more information about the IRC, call
336-332-0824.**

VOLUNTEERS: Artstock needs artist volunteers to work with IRC volunteers to help accept artwork (Sept. 12-15, 8:30am-2:30pm), to help during pick up dates (Nov. 14-17, 8:30am-2:30pm) and during the Opening Reception (October 7, 5-8pm). For more information about IRC volunteering, call 336-332-0824.

Dates and times I can volunteer:

ARTIST MENTORING: Artstock and the Interactive Resource Center want to provide volunteer artist mentors to assist the IRC artists. A mentor will be a resource for a new artist to connect with the existing art community. Mentors will attend a mentoring class to assist them in evaluating this volunteer opportunity.

I would like to explore becoming a mentor:

SPONSORSHIP: Would you like to be an Artist Sponsor of the Studio Tour and/or The Community Art Show Scholarship Fund or to donate to the IRC Art Programming Fund?

I would like to be contacted about becoming a sponsor: